



Press release  
For immediate distribution

## **Because a Bratty Kid is a Healthy Kid**

**31<sup>st</sup> annual edition of Pedal for Kids raises \$350,201  
for The Montreal Children's Hospital**

**Pedal for Kids is the ideal team-building activity with a cause  
for companies large and small**

**Montreal -- June 14, 2022:** You would think pedalling a bicycle built for 30 would be easy, given the people power behind the handlebars. But no! Propelling the mammoth Mighty Bike around the city core requires teamwork. It takes people who are relentless, determined, dedicated, fierce, in essence, it takes a team of little brats to lend all the pedal power they can muster. This year, 19 teams had what it took to raise an impressive \$350,201 during the 31<sup>st</sup> annual edition of The Montreal Children's Hospital Foundation (The Children's Foundation) **Pedal for Kids**.

The funds raised support The Children's *Healthy Kids Fund*, which allows the hospital to pay for urgent projects, whenever they arise, ensuring each year, thousands of patients and their families get the support they need.

A huge thank you to our participants and their respective teams including:

- Air Canada Vacations
- Colliers & Friends
- Deloitte
- Filo Import
- Harrison's Ride
- Jarislowsky Fraser
- Morgan Stanley
- MTY Food Group
- Osler
- Paysafe Group
- Research in Action
- Rio Tinto
- Scotia Bank
- TD Wealth Management
- Team Ariana
- Team Lukca
- Tecsys
- Theta Sigma Fraternity
- Wellness Warriors

**Pedal for Kids is a turnkey team-building activity for a great cause!**

Due to the pandemic and teleworking, companies, both large and small, find that team-building activities are more crucial than ever. Pedal for Kids allows colleagues to have fun and get together while raising funds for The Children's. Find out how to register your company for next year's Pedal for Kids on the Foundation's [website](#).

### **Ariana, this year's Pedal for Kids hero, motivated cyclists!**

It's helping kids like Ariana that kept teams motivated as they fundraised and pedaled the Mighty Bike around town.

Ariana was born at 24 weeks and four days. When her parents, Anna-Maria and Andrew, first met with the doctors, they didn't know if Ariana would survive the first days of her life. During her five-month stay in the Neonatal Intensive Care Unit at The Children's, she faced numerous medical challenges and mom and dad made some tough decisions.

But thanks to the highly skilled doctors and nurses at The Children's, today Ariana is three years old and the picture of health. The preschooler loves to laugh, play and attend daycare with her friends. The little girl inspires everyone around her. "Ariana would not be where she is today if it was not for the amazing care she received at The Children's," says Anna-Maria. "We are forever grateful!"

### **14-million reasons to say thank you!**

Since 1991, Pedal for Kids, The Foundation's longest-running annual event, has raised just over **\$14 million!** Thank you to our hero Ariana and her parents, our incredible Pedal for Kids teams and our tireless volunteers. A whole-hearted thank you to Pedal for Kids' committee co-chairs Rudy Azoulay and Eddy Farrace, and Pedal for Kids founder Michael Conway. A shout out to our hardworking committee members: Beverly Amy, Suzanne Eissa, John Lukca, Paul Normandin, Valérie Payeur, Anthony Pepper, Johanne Sabourin.

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## **ABOUT THE MONTREAL CHILDREN'S HOSPITAL FOUNDATION**

The mission of The Montreal Children's Hospital Foundation (The Children's Foundation) is to inspire and mobilize the community to support innovation in clinical care, research and teaching at The Montreal Children's Hospital. The Children's is the pediatric teaching hospital of McGill's Faculty of Medicine and Health Sciences and supports the Child Health and Human Development Program of the Research Institute of the McGill University Health Centre, which, in 2022, ranked among the top three research institutes in Canada. The Foundation has launched a major campaign with a goal of \$200 million, the most ambitious fundraising objective for a pediatric hospital in Quebec's history. Funds raised will advance ground-breaking projects that will push the

envelope in pediatrics on an international scale and help The Children's *Find Unexpected Ways to Heal*. Since its inception in 1973, the Foundation has raised more than \$580 million, which has helped sick children in Montreal and around the world get back on their feet and return to their mischievous ways. Because a bratty kid is a healthy kid. For more information, please visit [childrenfoundation.com](http://childrenfoundation.com).

**For more information, please visit [childrenfoundation.com](http://childrenfoundation.com) or contact:**

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Photo caption:

Back Row: Jérôme Roy, Rudy Azoulay, Anthony Pepper

Second Row: Marie-Claude Baribeau, Kim Fraser, Johanne Sabourin, Laurence Poitras, Anna-Maria Mercuri, Eddy Farrace, Paul Normandin

Front Row: Suzanne Eissa (standing), John Lukca (sitting), Ariana, Melissa Mastrogiuseppe, Michael Conway (standing)