




P.K. SUBBAN FOUNDATION
PRESENTS

PLAY GROUND AND

PLAYGROUND
GALA
AUGUST 30,
2018

CARIBBEAN CARNIVAL
EDITION

The background of the entire page is a gradient from teal at the top to magenta at the bottom. Stylized palm fronds are layered across the background in two colors: a darker teal and a bright magenta. Some fronds are solid, while others are just outlines.

THE CAUSE

The P.K. Subban Foundation's vision is to create positive change through building a community of people who are passionate about helping children around the globe.

OUR MISSION

Our mission is simple: to empower children and families by creating programs that support them during challenging times in their lives. We believe that the opportunities and potential of our children should not be shaped by adverse barriers.



VALUES

OUR CORE VALUES SERVE AS THE COMPASS TO OUR GOALS. WE BELIEVE IN:

LEADERSHIP

Because after all, giving back is contagious!

COMMUNITY

Because together, we can change the game.

INTEGRITY

Because you should never be anything but authentic.

PASSION

Because what's the point if you don't love it?

MILE- STONES

2014

Since its inception in 2014, the P.K. Subban Foundation has accomplished several major milestones.

2015

In September 2015, Subban pledged \$10 million dollars to the Montreal Children's Hospital, which marked the largest donation to ever be made by a Canadian athlete.

2017

In October 2017, P.K. Subban teamed up with the Metro Nashville Police Department and the Nashville Predators Foundation to launch Blueline Buddies, a program that brings together underprivileged youth, low income families and law enforcement.

3 million+ dollars raised



19,000
families helped

including:

♥ **1800** ♥

Families on the
Neonatal Intensive
Care Unit

♥ **500** ♥

Families affected
by autism

♥ **200** ♥

Families affected by
eating disorders

\$456,000

raised for Social Services

\$200,000

direct aid for families

\$300,000

for costly medication and
home equipment



@PKSUBBANFOUNDATION



@PKSUBBANFOUNDATION

7,800+ followers

2018 GALA

ABOUT THE EVENT

Welcome to PLAYGROUND: CARNIVAL EDITION, an exclusive Caribbean themed evening filled with tropical punch, special performances and a whole lot of fun hosted by NHL superstar, P.K. Subban. Join us as we celebrate the third annual P.K. Subban Foundation gala, in support of the Montreal Children's Hospital Foundation.

DATE

AUGUST 30, 2018

LOCATION

JETÉE ALEXANDRA
(200 DE LA COMMUNE ST W, MONTREAL)

VIP COCKTAILS - 6:00PM EST



SPONSOR- SHIP OPPORTU- NITIES

TITLE SPONSORSHIP **\$30,000**

Company name will be associated with the event by having presence in all print material, media releases & social media.

A company representative invited to speak at the event and introduce P.K.

Company logo prominently featured on screens throughout the evening.

Company logo featured on volunteer t-shirts at event.

Ten signed Subban Predators jerseys for you and your guests.

Opportunity to donate a branded gift for all guests in attendance.

Thank you post on P.K. Subban Foundation's social media platforms.

Table for 10 guests situated beside P.K.'s table.

**QUANTITY
AVAILABLE: 1**

CORPORATE SPONSOR- SHIP

\$15,000

Company logo prominently featured on screens throughout the evening.

Ten signed Subban Predators jerseys for you and your guests.

Opportunity to donate a branded gift for all guests in attendance.

Thank you post on P.K. Subban Foundation's social media platforms.

Table for 10 guests situated near P.K.'s table.

**QUANTITY
AVAILABLE: 10**

BRANDED GAMES/ ACTIVATIONS

\$5,000

Custom branded game/activation section during main event.

Branded visibility within the booth.

Company logo prominently featured on screens throughout the evening.

**QUANTITY
AVAILABLE: 8**

ENTRANCE DRINK TUNNEL

\$10,000

Branded entry tunnel leading guests into the event.

Company logo prominently featured on screens throughout the evening.

Post on P.K. Subban Foundation's social media platforms.

**QUANTITY
AVAILABLE: 1**

VIDEO BOOTH \$10,000

Branded watermark on all video booth content.

Post-event "slo-mo" recap video posted to P.K. Subban Foundation's social media platforms.

Company logo prominently featured on screens throughout the evening.

**QUANTITY
AVAILABLE: 1**

PHOTO BOOTH \$10,000

Branded watermark on all photo booth content.

Company logo prominently featured on screens throughout the evening.

**QUANTITY
AVAILABLE: 1**

VALET

\$10,000

Branded water bottles for all guests cars.

Branded signage for guests to see upon arrival/departure.

Company logo prominently featured on screens throughout the evening.

Post on P.K. Subban Foundation's social media platforms.

**QUANTITY
AVAILABLE: 1**

COFFEE BAR

\$2,500

Branded coffee bar at the event.

Company logo prominently featured on screens throughout the evening.

Post on P.K. Subban Foundation's social media platforms.

**QUANTITY
AVAILABLE: 1**

TABLES/ TICKETS

TABLE PURCHASE INCLUDING 10 SEATS

\$10,000

SINGLE TICKET PURCHASE

\$1,076



INQUIRE TODAY:

AROMA@ANNACONCIERGE.COM

514.573.5392

WE LOOK FORWARD TO
SEEING YOU THERE!

