

# MacKenzie Forbes Society

Making plans today to give each child the brightest future

la fondation  
de l'hôpital  
pour enfants  
the montreal  
children's  
hospital  
foundation



January 2024

## Take part in the revolution!



## Let's help generations of young patients become a little bratty again

If you want to make your mark and make a significant contribution to the future of young patients at The Children's, we have a new challenge for you, for a limited time, and it's one of a kind in Quebec. It's called the **Legacy Challenge**, and it's a new way of making a **planned gift**.

### Have you considered, or already taken steps to leave an estate gift to The Children's?

Now is the right time to let us know what you intend to do. With the Legacy Challenge, you can help improve the care of young patients at The Children's for many years to come and in various ways. Best of all, by notifying us now of your legacy gift, 20% of its value (up to \$200,000) goes immediately to one of The Children's six priorities. This amount is not subtracted from your gift; it is added to its value and put to immediate use.

And that's not the only advantage. Knowing that you want to help The Children's means that we can show you our gratitude and ensure that your intentions are formally documented. That way, we'll be prepared to honor your preferences upon receiving your generous donation.

Your legacy will become the cornerstone of innovative programs and initiatives that promote the health, education, and well-being of future generations.

Your support and commitment are essential to sustain our mission and multiply our positive impact.

### Thank you for supporting The Children's!

Renée Vézina,  
President, The Montreal Children's  
Hospital Foundation

Norman E. Hébert, C.M., Chair of  
the Board of Directors, The Montreal  
Children's Hospital Foundation



# Establishing a Lasting Legacy

## Greg Rokos' Impactful Contribution to The Children's



Greg Rokos with his daughter Christine

In 1993, Christine underwent an innovative minimally invasive surgery at The Children's to repair a hole in her heart. She was in the operating room at 8 a.m., and by 8 p.m. she was back at home playing. Christine's experience illustrates The Children's commitment to the continual advancement of pediatric care.

**“At any other hospital in Montreal, my daughter would have undergone open heart surgery, followed by a lengthy recovery, and been left with a prominent scar,” said Greg Rokos, President and CEO at ESI Technologies.**

A loyal advocate of The Children's for the past 20 years, Mr. Rokos is a past Chair and current member of The Children's Foundation Board of Directors and Campaign Cabinet. He donates both time and financial resources to ensure sick children from across Quebec benefit from the same high standard of care that profoundly impacted his family.

Taking it a step further, Mr. Rokos is participating in The Children's Legacy Challenge. He has signalled his intent to leave a donation, or 'bequest' in his will. Thanks to this campaign, 20% of the value of his contribution, up to a maximum of \$200,000, will be matched to support critically ill children who need help right now. Later, his legacy will empower The Children's researchers, doctors, caregivers, and support staff to continue providing innovative care to benefit not only his descendants but also every sick child in Quebec, long into the future.

Mr. Rokos included his children in his gift planning decision. They were pleased with the news and consider it a gift from the entire family.

**“I believe life is a balance. You must give to receive. You must give freely. I choose to give to innovative organizations or causes, like The Children's, that help so many, just like they have with our family.”**



Greg and Christine are now committed to helping The Children's young patients – for years to come.

# Is The Children's in your plans?

## Let us know and we'll match your donation by 20%

For a limited time, charitable bequests confirmed as part of the Legacy Challenge will be matched at 20%\*, an amount that can be put to work immediately under the Gift Matching program.

A \$5 million matching fund, financed by generous donors determined to make their mark on The Children's history, has been established to support the Hospital's strategic priorities. Confirming a charitable bequest allows you to support one of the Hospital's six priorities.

The Legacy Challenge lets you boost your future impact without spending a penny more today. It's the perfect formula: your generosity will last over time, and you'll have the joy of seeing children regain their boundless energy.

**“If you're thinking about creating a healthier future for generations to come, this is a rare opportunity to see first-hand what your generosity can accomplish,” says Susan Elias, Director, Principal Gifts and Planned Giving at The Children's Foundation.**

Leave a meaningful legacy for The Children's young patients while immediately impacting the care and support offered to sick kids.

\*Until December 2026 and up to a maximum of \$200,000



## How to take part in the Legacy Challenge

1. Designate The Montreal Children's Hospital Foundation as a beneficiary either in:
  - your will
  - your charitable trust
  - your life insurance policy or
  - your charitable annuities
2. Complete the Legacy Challenge Gift Confirmation Form. You can obtain it:
  - by scanning the QR code
  - by visiting [fondationduchildren.com/legacygiftform](https://fondationduchildren.com/legacygiftform)
  - by contacting Samar El Soufi, Senior Gift Planner, Planned Giving, at (514) 934-4846, extension 29226 or [sels@mchf.com](mailto:sels@mchf.com)
3. Choose one of The Children's 6 priorities (See following page)

**Help children like Tyler**





# Choose the priority that is closest to your heart



## The Children's Healthy Kids Fund

Allow the Hospital to allocate funds, where they are most needed, in particular for direct assistance to children and families when they experience financial difficulties due to the illness or hospitalization of their child.

## Innovation is the driving force behind tomorrow's medicine

Invest in research, new technologies, and the training of future pediatric professionals. You'll ensure that major discoveries are made and help The Children's attract the best specialists in the world.

## Improving the Children's healing environment

Our young patients and their families are at the heart of The Children's priorities. From educational services to the art program, everything is done to make the Hospital a welcoming and comforting place to soothe, educate, and entertain our young patients in their time of need.

## Specialist care for Quebec's sickest children

Every year, 7,000 specialized procedures are carried out at The Children's, and the outpatient clinics receive 100,000 patient visits. You can help our professionals give every sick child the best chance of recovery or survival.

## The best care for moms and babies

Support The Children's state-of-the-art birthing center, obstetrics program, and neonatal intensive care unit. You'll be helping to achieve better outcomes and discover innovative ways to treat our most fragile patients.

## Mental and behavioural health

Help The Children's stay at the forefront by offering programs and services to deal with adolescents in crisis, eating disorders, neurodevelopmental problems and the special needs of patients with autism spectrum disorders.

### In Summary



#### DOCUMENT YOUR FUTURE ESTATE GIFT

Use the Legacy Challenge gift confirmation form



#### 20% MATCHED NOW

Up to \$200,000 of the value of your future gift



#### AN IMMEDIATE IMPACT

Matching funds will be allocated to a chosen priority



#### A HEALTHIER TOMORROW

For new generations of children thanks to your planned gift